

## WEBSITES

[www.jayfrankett.com](http://www.jayfrankett.com)  
[www.djcustomkitchensinc.com](http://www.djcustomkitchensinc.com)  
[www.blogs.mcall.com/spendingsmart](http://www.blogs.mcall.com/spendingsmart)  
[www.blogs.mcall.com/retailwatch](http://www.blogs.mcall.com/retailwatch)  
[www.lehighvalleytraffic.com](http://www.lehighvalleytraffic.com)  
[www.swannartandframe.com](http://www.swannartandframe.com)

## EXPERIENCE

### 2009 - present | 401! Creative | Web Designer (Freelance)

Two days a week I'm lucky enough to be busy with freelance work from 401! Creative. I do primarily web design there- focusing on interface design and development. I pick up a lot of CSS and HTML too. Some of my contributions are shown in some of their portfolio pieces. Visit [401creative.com](http://401creative.com).

### 2005 - present | JayFrankett.com | Web Designer

I've spent the last 4 years doing freelance work for friends and family whenever I can. We all do this, whether we like it or not. Most times the pay comes in the form of an IOU. In most cases that, and a bit of pride, is enough to keep you going.

### 2008 - 2009 | The Morning Call | Web Designer

For a year I created hundreds of banners to run on MCall.com and its sister sites. The clients were mostly local, giving a mom- and pop-shop the online brand and identity like they never had before. National clients like Dominos Pizza, RCN, and Volvo kept me pushing my talents as far as they'd go. Several product sites let me stretch my CSS and HTML wings. The Flash banners let me learn some Action Script, and good layout and design were always along for the ride. Many of my web banner can be viewed live on MCall.com.

### 2005 - 2008 | Sposto Interactive | Web Designer

I spent a good 3 years here getting my feet wet with some of the biggest names in the business: Yahoo!, Statefarm, HGTV, Lutron, The Food Network, Pepsi, Olay, Transformers. All demanded a high-level of design, detail, and timeliness. This was the resume building, learn HTML, Flash knowledge, Photoshop knowledge, learn CSS, time management, stress management, name dropping when you're done type of job. Oh, and there were at least 200 banners and 3 Addy Awards. Chances are, you've seen something I did here, just wouldn't have guessed it. A lot of my work is featured on Sposto.com.

### 2005 - 2008 | Imirage | Web Designer (Intern)

A great opportunity to get my foot in the door with all of this design stuff. Imirage let me do comps for Peeps, TEVA, and other clients. I worked on a wide range of projects from print to web, helped with storyboards for the video department, and only ran for coffee a few times a week. A design for a pro-bono project was my gift before heading back to get my degree.

## EDUCATION

### 2001 - 2005 | Kutztown University | B.F.A. Communication Design

Kutztown has a reputation when it comes to its Graphic Design program. I like to think I've taken the building blocks and built what resembles a house or two.